

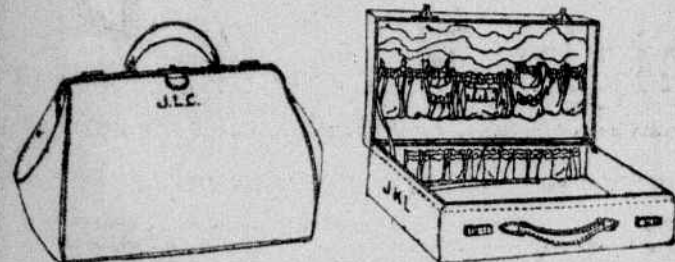
Circumstances Alter Cases— Especially Suit Cases

And sometimes, even bags.

In this instance we have altered only the prices; the values remain unaltered.

The circumstances:—one of CROSS' periodical bursts of generosity. It enables you to purchase perfect suit cases and bags below their value, and it affords us some little advertisement. A true bargain, for it is profitable to both parties.

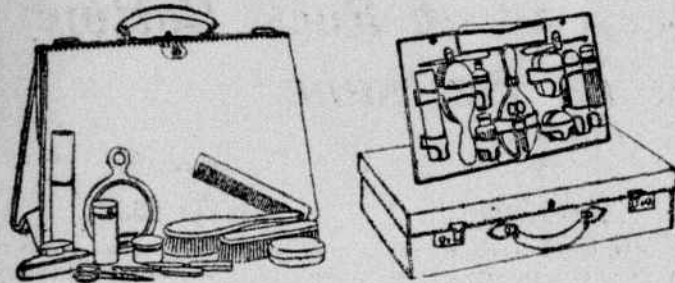
For Women



Unfitted "Overnight" Bags: Light weight and spacious; black or tan cowhide or black seal leathers; moreen and silk linings. Sizes 12, 14, 16 inches. Specially priced. From ~~Formerly \$25.00 to \$60.00~~ **\$15 to \$36**

Unfitted Suit Cases: Made to take one's own fittings; tan English pigskin, colored morocco, black seal or black sealon; silk lining, elastic pockets for fittings. Sizes 18, 20, 22, 24 inches. Specially priced. From ~~Formerly \$63.50 to \$105.00~~ **\$47 to \$58**

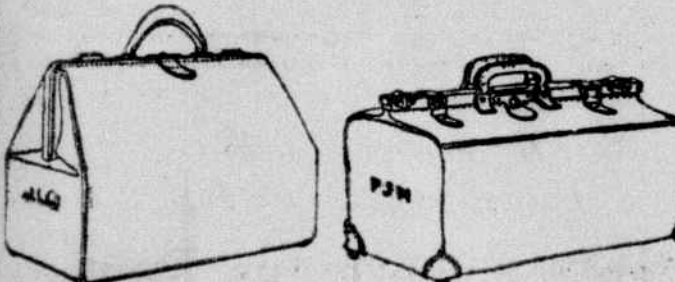
Fittings for the above suit cases may be purchased separately. **\$18.50**



"Overnight" Bags: Colored morocco or black cowhide leathers; attractive silk lining complete toilet and manure articles; white, brown or turtle chony color celluloid. Sizes 14, 16 inches. Specially priced. From ~~Formerly \$63.50 to \$102.00~~ **\$41.50 to \$63.50**

Fitted Suit Cases: Black morocco, black grained patent leather, or black cobra hide, attractive colored silk linings; complete white celluloid toilet and manure articles; Sizes 14, 16, 18, 20, 22, 24 inches. Specially priced. From ~~Formerly \$71.00 to \$162.50~~ **\$41.50 to \$107.50**

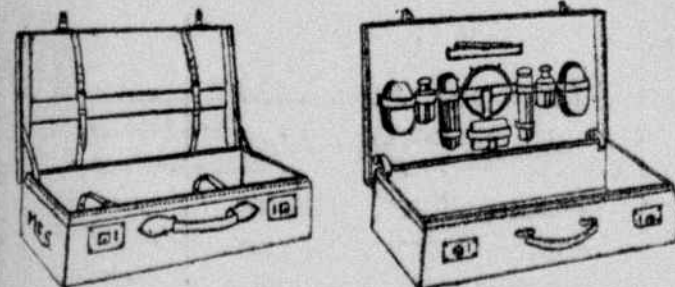
For Men



Unfitted Bags: Black or tan cowhide, black cobra grain or seal grain leathers; also a few black calfskin; linen and leather linings. Sizes 16, 18, 20 inches. Specially priced. From ~~Formerly \$38.00 to \$85.00~~ **\$20 to \$41.50**

"Kit" Bag (as illustrated): Genuine shrunken walrus, in black or dark brown; leather lining; double handles, welted sides and ends; center lock, brass end clips. Sizes 18, 20, 22, 24 inches. Specially priced. From ~~Formerly \$113.00 to \$162.50~~ **\$69 to \$85.50**

Extra large and roomy Kit Bag: will frequently prove more convenient than a trunk. Black hand-bordered cowhide, cleanly checked cloth lining, double handles, center lock, brass end clips, additional leather straps encircling bag. Sizes 26, 28, 30 inches. Specially priced. From ~~Formerly \$141.50 to \$153.50~~ **\$80 to \$91**



Unfitted Suit Cases: Black or tan cowhide; cleanly checked cloth lining; solid brass locks, steel frame. Regulation depth. Sizes 24, 26 inches. Specially priced. From ~~Formerly \$38.00 to \$98.00~~ **\$26 to \$58**

Extra Deep Suit Cases: unfitted. Black or tan cowhide. Sizes 26, 28, 30, 32 inches. Specially priced. From ~~Formerly \$79.00 to \$169.00~~ **\$50.50 to \$91**

Fitted Suit Cases: Tan or black cowhide; moreen and leather linings; complete toilet and manure articles of black ebony, glass and nickel, black or white celluloid. Sizes 24, 26 inches. Specially priced. From ~~Formerly \$92.00 to \$234.00~~ **\$52.50 to \$124**

Initials stamped on the above Bags and Suit Cases without charge.

The above illustrations will give you an idea of a few of the styles included in this sale. The wide varieties to select from are too numerous to mention. Our extensive line is worthy of your attention.

On Sale at Our New York and Boston Establishments

NEW YORK 404-5th Ave. (at 37th Street) **Mark Cross** BOSTON 145 Tremont St. LONDON 253 Broadway (Opp. City Hall) **The World's Greatest Leather Stores 89 Regent St.**

HEARN

FOURTEENTH STREET Established 1827 WEST OF FIFTH AVE.

Things New for the Nearing Easter-tide

These Offerings for
BOTH MONDAY AND TUESDAY
Are on the New Price Condition Basis



All Roads Lead to HEARN

Below—Reprint from
the New York Times



Reprint from Central
Mercantile Bulletin

14TH ST. ANNUAL TICKET
SALES AT STATIONS ON
SUBWAY, "L" AND
TUBE LINES

| | |
|--------------------|------------|
| Interboro Subway | 15,223,505 |
| Broadway Subway | 12,341,383 |
| New 7th Av. Subway | 8,749,222 |
| 2d Avenue Line | 3,203,060 |
| 3d Avenue Line | 3,878,005 |
| 6th Avenue Line | 3,557,864 |
| 9th Avenue Line | 3,246,701 |
| Hudson Tube | 1,965,042 |
| Grand Total | 62,164,782 |

14TH STREET
Has Proven
the Greatest
TRAFFIC ARTERY
in the World!

Women's and Misses' Taffetas Dresses

31.50

Were \$39.75

Sleeve puffs and vestee
in the model pictured
are of eyelet embroidery
run with ribbon.

Models in embroidered
Canton crepe at this
price also.

Colors are, Taffetas—
Navy and black.

Canton Crepes—navy
emb'd in gray, brown
emb'd in tan.



Silk Lisle Hosiery

.94

Were \$1.38

Is just right for style and service. These stockings
are excellent in quality—full fashioned—all sizes.

Yes!

Dainty Spring Cottons

present a fascinating spectacle in their crisp
colorful array of newest weaves and patterns.
An unusually interesting group of values is
featured for Monday and Tuesday, foremost
of which is

A Special Purchase of
New Silk Stripe Voiles

35 inches wide—self-tone or contrasting flowered ef-
fects on various colored grounds—reg. value \$1.38 **.95**

Dress Voiles

Small allover patterns in black,
ring and scroll patterns on
dark grounds **.67**

Figured Voiles

A large variety of floral designs
effectively patterned on white
ground—were **.73** **.35**

New Plaid Suitings

Cleverly woven and designed to
represent finest wool sports fab-
ric—were **.97** **.77**

Crinkle Crepe

Allover floral designs—also with
Japanese motifs—lovely color
combinations—47 quality **.20**

Imported Cotton Goods
at Tempting Reductions

Imported Voiles

Allover and bordered tinsel de-
signs in dark and medium col-
orings **.50**
Bordered—were \$2.17 **.75**
Allover—were \$2.45 **.75**

Imported Shirtings

Silk-and-cotton weaves in a
splendid assortment of striped
patterns **.75**
—were \$1.68 **.75**

Silk Negligees

8.75

Were \$11.94



Rich material fashioned in
a simple, graceful man-
ner makes these negligees
as charming as they are
special in price.
The model is finished
with a petal ruching
and dainty silk fruit
clusters.
More elaborate models in
satin **18.50**

New! Untrimmed Italian Milan Lisere HATS

5.75

Were \$7.75

Large, small and medium shapes,
in black, navy blue and Spring
shades.

Wreaths of Fruit and Flowers—
were \$2.95 **2.45**

New! Petticoats of Acorn Satin

5.00

Were \$6.65

Acorn satin is heavy, lustrous and durable,
and it comes in the latest shades of French
gray, silver blue, jonquil, green, peach,
maize, orchid, amethyst, rose, taupe, Ameri-
can Beauty, cauldron red, old blue and navy
blue.

The model is made with deep side pleated
flounce, Vandycked with finer pleatings.
32 to 38-inch lengths.

New! Little Tots' Colored Organdie Dresses

2.14

Were \$3.47

Orchid, pink, blue and maize. These
adorable little dresses are colored just
like Spring blossoms. They are trim-
med prettily, too, with lace and sashes.
Sizes to 6 years.

This is one of our famous "special pur-
chases," hence its very low price.

New! Special for Monday and Tuesday Two Tone Satin Girdle Ribbons

1.54

Were \$1.80

5½ inches wide, blue and henna, cerise,
or gray, brown and sapphire and other
combinations.

New Metallic Brocaded Ribbons—10 inches wide
—Russian designs, brown, blue and henna grounds
—were \$6.75 **5.75**
Silver or gold, rose pattern on blue, black or henna
ground—were \$4.16 **3.25**
Satin Brocaded Ribbons—10½ inches wide—
large floral design—were \$4.60 **3.75**
Brocaded Dresden Ribbons—9½ inches wide—
exquisite colors—were \$4.25 **3.25**

New! SWEATERS

for indoor comfort and outdoor
sports are so economical to buy that
no one need stint herself in choosing

Wool Tie-Back Sweaters—peacock, buff, navy and
black—were \$2.48 **1.94**
Wool Sweaters—Tuxedo model with brush wool or
self-weave revers—colors are henna, gray, brown,
peacock, maize, buff and black—were \$4.94 **3.94**
Pure Silk Sweaters—Tuxedo model—plain weave
with fancy weave revers, andawl pocket tops—
colors are rattan, porcelain, blue, tomato and
black **2.44**
Imported Scarfs of artificial silk—peach, orchid,
blue and black—were \$1.97 **1.47**

New! 54-Inch All-Wool Tricotine

\$4.97 Quality

2.94

Heavy, close weave—navy blue—tricotine is
indispensable to the Spring sewing list—
it wears well—doesn't become shiny easily,
and always looks well.
Buy a quantity at this very low price.

Yes! Madeira Hand Embroidered Luncheon Sets

4.75

Were \$6.95

Make the daintiest table covering imaginable.
These particularly pretty sets consist of a
center piece, 6 plate doilies and 6 tumbler
doilies.

Yes! TOWELS

At Worth-While Savings

Pure Linen Huck Towels—hemmed or hemstitched
—plain or tape borders—were \$1.38 **.89**
Cotton Huck Towels—fine quality—hemmed—
white borders—were **.23** **.17**

Yes! New Spring Linings

Are very lovely. We are
showing an especially
good looking lining
poplin and a new mer-
cerized sateen specially
priced.

Spring Lining Poplin—new com-
binations of colors on grounds of
Pekin, tan, Copenhagen, gray,
brown and navy. This is a very
smart new lining, the designs are
especially attractive and the
colors clear **Special 1.20**

New Sateen—a fine range of light
and dark colors, suitable for all
lining purposes—were **.97** **.55**

MORNING SPECIALS—Monday and Tuesday Until 1 P. M.

To prevent dealers buying quantities restricted. No Mail or Telephone Orders.

| | |
|--|---|
| 58.00 Seamless Velvet Rugs—42.00 9x12 size—excellent quality—new designs on blue, tan and rose grounds. | 51.95 Men's Gray Underwear—1.25 Medium weight for Spring weather—McDowell make, etc.— shirts and drawers—all sizes up to 50 inch. |
| RUGS—THIRD FLOOR. | MEN'S WEAR—MAIN FLOOR. |
| 51.97 Rompers and Creepers—47 Colored—sizes to 6 yrs—ging- ham and chambray. | 52.69 Crochet Spreads—1.59 Heavy raised designs. |
| CHILDREN'S CLOTHES—SECOND FL. | SPREADS—BASEMENT. |
| 51.00 Imported White Chiffon Voiles, 45 45-inch—soft and pretty for dresses or waists. | 51.97 Men's Union-Made Overalls—1.09 Or coats, in plain blue, brown or white, also striped blue—regular sizes. |
| WHITE FABRICS—MAIN FLOOR. | MEN'S WORK CLOTHES—BASEMENT. |
| 38 ct. Pepper and Salt Shakers—24 With pearl tops. | 52.47 New Serim Curtains—1.98 With lace edging or deep hem- stitched plain or centre valances. |
| SILVERWARE—MAIN FLOOR. | DRAPERIES—BASEMENT. |
| 64 ct. Damask—Bleached—28-inch 45 LINENS—MAIN FLOOR. | 53.93 Silkoline Comfortables—2.25 Floral centres—plain borders— cotton filled—full size. |
| 55 ct. Women's Double Size Hosiery—58 Black and white—sizes 9½, 10 and 10½. Bureau make. | COMFORTABLES—BASEMENT. |
| HOSIERY—MAIN FLOOR. | 79 ct. Sheets—72x90 inches—61 Neat centre seam—soft finish. SHEETS—BASEMENT. |
| 24 ct. Cotton Towelling—17 inch—13 Red border—for dish and rollers. | 52.45 French Serges—1.32 48 inches wide—brown, navy and black—all wool—fine twill. |
| TOWELLING—MAIN FLOOR. | WOOLEN FABRICS—MAIN FLOOR. |
| 44 ct. Turkish Towels—25 White borders, close absorbent— bleached—hemmed. | 50 ct. Printed Shirtings—17 28 inch—many neat patterns— suitable men's, women's and boys' wear. |
| TOWELS—MAIN FLOOR. | COTTON FABRICS—BASEMENT. |
| 51.95 Men's Madras Shirts—1.44 Woven madras in fine new Spring shirring—neat stripes on white grounds. | 57 ct. Silk Mixed Percees—35 25 inches wide—all leading colors. WASH FABRICS—BASEMENT. |
| MEN'S SHIRTS—MAIN FLOOR. | |

Yes! NEW RUGS

Brighten Up a Room

quicker than anything else—with Springtime
coming on, when all nature takes on new life,
we feel we must clean up the "indoors," too.
Here are special values on high grade rugs to
aid you.

Finest Seamless Wilton Velvets—9x12 ft.—
deep, rich colors—many designs—were \$105.00, **77.50**
Reversible Chenille Rugs—9x12 ft.—(two rugs in one)
reproductions of Oriental—many colors represented,
including plain colors in rose and green—these rugs fit in
especially well with modern home decorations
—value \$84.50 **Special 56.50**

Seamless Axminsters—9x12 ft.
—slight miweaves—small well
covered designs, Chinese and
Oriental—good colors—
Early Season value \$74.50—
45.97
8.5x10.6 ft.—
Early Season value \$67.60—
39.97
6x9 ft.—
Early Season value \$30.94—
23.97

Stair Carpet—small serviceable designs—tan, rose, blue and
brown grounds **Special, yd., 1.67**

See to-day's World and American for Start of Season
Sale of Women's Suits at 17.77, Were \$27.75 to \$37.75.

The Flannel and Blanket Sections

"Hearn's for blankets"
is a slogan that we have
very justly earned.
Following are repre-
sentative price cuts in
Flannels and Blankets.

Bleached Flannel—27 inches wide
—heavy fleecy nap—
were \$6.88 **2.4**
Canton Flannel—27 inches wide—
bleached and unbleached—
was **.47** **.26**
Table Felt Pads—54x54 inches—
were \$2.16 **1.47**
All-Wool Filling Blankets—very
handsome—white with con-
trasting colored borders—5-inch satin
bindings—full size—
were \$35.94 **29.96**
Wool Mixed Plaid Blankets—
variety of color combinations—
full size—
were \$11.94 **6.94**
Crib Blankets—cotton fleece—
white with contrasting colored
borders—were **.42** **.28**
All-Wool Blankets—White with
contrasting colored borders—full
size—were **13.74**